

Corporate Plan PI Report Community

Monthly report for 2016-2017
 Arranged by Aims
 Filtered by Aim: Priorities Community
 For MDDC - Services

Key to Performance Status:

Performance Indicators:

No Data

Well below
target

Below target

On target

Above target

Well above
target

* indicates that an entity is linked to the Aim by its parent Service

Corporate Plan PI Report Community

Priorities: Community

Aims: Promote physical activity, health and wellbeing

Performance Indicators

Title	Prev Year (Period)	Prev Year End	Annual Target	Apr Act	May Act	Jun Act	Jul Act	Aug Act	Sep Act	Oct Act	Nov Act	Dec Act	Jan Act	Feb Act	Mar Act	Actual to Date	Head of Service / Manager	Officer Notes
Total number of users is at least 900,000	824,612	824,612	900,000	79,389	157,532	236,901	314,077	383,003	463,739	545,267	631,504	690,620	780,484	864,034	941,733	941,733	Jill May	(March) 77699 (K)
Operational Recovery Rate	87.52%	87.52%	88%	84%	84%	84%	83%	83%	83%	82%	83%	84%	87%	87%	86%	86%	Lee Chester, Karen Sparkes	
Adult Zest Members	n/a	n/a	3,800	3,612	3,546	3,607	3,460	3,459	3,418	3,350	3,269	3,248	3,260	3,294	3,289	3,289	Lee Chester, Karen Sparkes	(March) Culm Valley 697 Exe Valley 1443 Lords Meadow 1149 (K)
Junior Zest Members	n/a	n/a	2,450	2,495	2,460	2,444	2,349	2,301	2,344	2,357	2,340	2,326	2,417	2,409	2,448	2,448	Lee Chester, Karen Sparkes	(March) CVSC 65 EVLC 1460

Corporate Plan PI Report Community

Priorities: Community

Aims: Promote physical activity, health and wellbeing

Performance Indicators

Title	Prev Year (Period)	Prev Year End	Annual Target	Apr Act	May Act	Jun Act	Jul Act	Aug Act	Sep Act	Oct Act	Nov Act	Dec Act	Jan Act	Feb Act	Mar Act	Actual to Date	Head of Service / Manager	Officer Notes
																		LMLC 923 (K)
<u>Attrition Adult Members</u>	n/a	n/a	4.50%	4.48%	4.88%	6.01%	6.59%	4.94%	9.31%	6.90%	5.83%	4.52%	7.36%	5.74%	6.96%	6.96%	Lee Chester, Karen Sparkes	
<u>Attrition Junior Members</u>	n/a	n/a	5.00%	4.05%	3.41%	4.58%	4.43%	4.13%	4.74%	4.41%	2.95%	3.31%	2.91%	2.76%	3.02%	3.02%	Lee Chester, Karen Sparkes	(February) Cvsc 5.97% Evlc 3.18% Lmlc 1.86% (LC)
<u>Introduce Trimtrails across the District</u>	n/a	n/a	1	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0	0	Jill May, Simon Newcombe	

Aims: Other

Performance Indicators

Title	Prev Year (Period)	Prev Year End	Annual Target	Apr Act	May Act	Jun Act	Jul Act	Aug Act	Sep Act	Oct Act	Nov Act	Dec Act	Jan Act	Feb Act	Mar Act	Actual to Date	Head of Service / Manager	Officer Notes
<u>Number of social media communications MDDC send out</u>	n/a	n/a	For information only	117	115	67	86	87	95	190	342	293	269	192	191	191	Liz Reeves	(March) No. of Facebook Posts Published = 116 No. of Tweets Tweeted = 75 (MA)
<u>Number of web hits per month</u>	0	0	For information only	9,196	9,261	9,523	9,389	15,986	26,856	26,432	26,296	22,671	33,752	25,284	28,543	28,543	Liz Reeves	
<u>Local Plan Review</u>	n/a	n/a		n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	Yes	Yes	Jenny Clifford	
<u>Compliance with food safety law</u>	n/a	n/a	90%	90%	91%	91%	90%	91%	91%	90%	90%	90%	90%	89%	89%	89%	Simon Newcombe	